



SCHUYLKILL 2010 & BEYOND POWER BREAKFAST

Information is Power: Learn Where to Find Data & Use it To Your Advantage

AGENDA

8:15 – 9:00 am Continental Breakfast

9:00 – 9:15 am Introduction

Joanne Parulis, Schuylkill County's VISION

9:15 – 9:45 am Schuylkill County:

The Last 30 years, The Next 30 years

Jonathan Johnson, Center for Rural PA

9:45 – 10:15 am How valid is your data?

Questions to ask about data

Sources - where to find data

How to apply data to your problem

Jonathan Johnson, Center for Rural PA

10:15 – 10:30 am Break

10:30 – 11:00 am Panel Discussion: Local uses of data

- **Dr. Hakan Can - Penn State - Schuylkill**
- **Erin Portland - Schuylkill Intermediate Unit 29**
- **Susan Smith - Schuylkill County GIS**
- **Dr. David Zanis - Temple University**
- **Frank Zukas - Schuylkill Economic Development Corp.**

11:00 – 11:30 pm Measuring our
Community's Progress

11:30 – 12:00 pm Community Best Practices

WHO SHOULD ATTEND: Anyone who uses data to make decisions including: business owners, developers, planners, politicians, community leaders, local government officials, health care providers, non-profit leaders, educators, grant writer, media and others.

Thank you to the following partners: Penn State Schuylkill Campus, Schuylkill County Government, Temple University - Nonprofit Evaluation Services and Training Center, Schuylkill Intermediate Unit 29, and Schuylkill Economic Development Corporation.

FOR MORE INFORMATION CALL:
Schuylkill County's VISION at (570) 622-6097
or visit www.schuylkillvision.com,
Schuylkill County - Demographics

In today's competitive environment using data is key. Many of us rely on numbers on a daily basis to help us make crucial decisions

- How do we market our business?
- How do we support grant proposals for funding?
- Where do we build more schools?
- How do we attract new businesses?
- How do we improve our community's health?
- How do we bring tourists to our community?

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WHERE /WHEN

Tuesday, March 23, 2010

8:15 a.m. - 9 a.m.: Continental Breakfast

9 a.m. - noon: Presentation

Penn State Schuylkill Campus Auditorium
Rt. 61 - South
Schuylkill Haven, PA

COST/REGISTRATION

Cost: \$20/person, includes continental breakfast

Seating is limited. Registration is required.

To register call: 570-622-6097.

Registration deadline - Friday, March 19.

Make checks payable to: "Schuylkill County's VISION"

Keynote Speaker: Jonathan Johnson,
Center for Rural PA

Jonathan Johnson is a senior policy analyst with more than 16 years experience in analyzing and evaluating rural policies and programs for the Center for Rural Pennsylvania.

The Center for Rural Pennsylvania is a bipartisan, bicameral legislative agency that serves as a resource for rural policy within the Pennsylvania General Assembly. The Center works with executive agencies and federal, regional and community organizations to maximize resources and strategies that can better serve the needs of Pennsylvania's 3.4 million rural residents.