



Greetings,

A sponsorship for the Spooky Schuylkill, Halloween 5K Walk/Run is an investment in Schuylkill County. Please support Schuylkill County's VISION's work in our county.

Schuylkill County's VISION creates and supports community collaboration in Schuylkill County, PA; serving the people of Schuylkill County since 1998. Our mission is to mobilize community resources to help create a better present, and future, for Schuylkill County.

Schuylkill County's VISION cultivates partnerships, activates resources, and empowers the residents of Schuylkill County. In 2020-2021 VISION and our community partners have maintained **2 community gardens**; participated in the **Schuylkill Suicide Prevention Task Force**; supported parks and walking programs (**Schuylkill on the Move**); engaged students from all of the County high schools in the **Youth Summit** focusing on "Positive Schuylkill": Live, Work, and Play; highlighted county artists at **Block of Art**; collaborated to decrease the impacts of opioid (and other substances) misuse on the **Schuylkill County REACH** (Opioid Overdose Task Force), the **Interfaith Health Network**, and **St Luke's Miners' Rural Communities Opioid Response Program Grant**; and educated all ages about health and wellness throughout the county with **LVHN Schuylkill's Healthy Schuylkill Communities**. We look forward to continued and new initiatives for 2021-2022!

Please visit our website <http://www.schuylkillvision.com> to learn more about the work of Schuylkill County's VISION.

As you can imagine, programs such as these require significant time, talent, and treasure. We are humbly asking for your financial support through a sponsorship of the 2021 Spooky Schuylkill 5k. Several levels of sponsorship are available; please see the attached page for a full description.

Your contribution is greatly appreciated and will effectively support community projects focused on improving the quality of life here in Schuylkill County. Also, we are accepting in-kind donations such as water, healthy snacks, prizes for our costume winners, etc. Please contact Mandy Fitzpatrick at [mfitzpatrick@schuylkillvision.com](mailto:mfitzpatrick@schuylkillvision.com) to arrange in-kind donations.

Thank you for your generous sponsorship for the 2021 Spooky Schuylkill 5k.

Sincerely, The VISION Fundraising Committee



**Benefiting Schuylkill County's VISION**  
**Saturday, October 30, 2021**

**SPONSORSHIP OPPORTUNITIES:**

**Halloween Bash: Event: Sponsorship Level: \$1,000 or More**

- ❖ Advertising of your company's logo on race t-shirt
- ❖ Name displayed at race site & on VISION web site
- ❖ Display of any banner or signage you provide at the race site
- ❖ Opportunity to showcase products and services under covered pavilion. (no selling of food or drinks allowed)
- ❖ Receive \$10 off Team Race entries for interested employees (up to 5 teams of 4 runners/team)
- ❖ Logo on participants' swag bags. Distribution of any marketing materials you provide in all participant swag bags

**Costume Curator: T-Shirt: Sponsorship Level: \$750**

- ❖ Advertising of your company's logo on race t-shirt
- ❖ Name displayed at race site & VISION web site
- ❖ Display of any banner or signage you provide at the race site
- ❖ Receive \$10 off Team Race entries for interested employees (up to 4 teams of 4 runners/team)
- ❖ Distribution of any marketing materials you provide in all participants' swag bags

**Trick or Treat: Prize Partner: Sponsorship Level: \$500**

- ❖ Name displayed at race site & VISION web site
- ❖ Company recognition of age placed, best costumes, and volunteer spirit winners
- ❖ Receive \$10 off Team Race entries for interested employees (up to 3 teams of 4 runners/team)
- ❖ Distribution of any marketing materials you provide in all participant swag bags

**Trail Magic: Spooky Support: Sponsorship Level: \$250 or less**

- ❖ Name displayed at race site & VISION web site
- ❖ Company recognition for trail treats (pumpkins, prizes)
- ❖ Receive \$10 off Team Race entries for interested employees (up to 2 teams of 4 runners/team).
- ❖ Distribution of any marketing materials you provide in all participant swag bags.

**For more information or to make a donation, please contact Schuylkill County's VISION at (570) 622-6097 or [info@schuylkillvision.com](mailto:info@schuylkillvision.com)**



# 2021 Spooky Schuylkill

## Halloween 5k Walk/Run

Benefiting Schuylkill County's VISION

Please return completed form and check to:

Schuylkill County's VISION  
11 East Main Street  
Schuylkill Haven, PA 17972

**Contribution Level (check one):**

- Halloween Bash (\$1000 or more)
- Costume Curator (\$750)
- Trick or Treat (\$500)
- Trail Magic (\$250 or less)
- In Kind Donation (water, food, prizes) \*please email [mfitzpatrick@schuylkillvision.com](mailto:mfitzpatrick@schuylkillvision.com)

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

\_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Tel #: \_\_\_\_\_ e-mail \_\_\_\_\_

Signage Listing to Read: \_\_\_\_\_

Will be supplying onsite signage?  Yes  No

Will be setting up a display on race day (\*Halloween Bash level only)?  Yes  No

*Schuylkill County's VISION is a registered 501(c) (3) nonprofit organization.*

*Please send your logo for inclusion on the signage and advertisements for the Spooky Schuylkill 5K to [mfitzpatrick@schuylkillvision.com](mailto:mfitzpatrick@schuylkillvision.com)*

*To guarantee sponsorship recognition on printed materials please return by October 9th*