



Greetings,

A sponsorship for the Spooky Schuylkill 5K Walk/Run is an investment in Schuylkill County. Please support Schuylkill County's VISION's work in our county.

Schuylkill County's VISION creates and supports community collaboration in Schuylkill County, PA; serving the people of Schuylkill County since 1998. Our mission is to connect community resources to help create a better Schuylkill County.

Schuylkill County's VISION cultivates partnerships, activates resources, and empowers the residents of Schuylkill County. In 2021-2022 VISION and our community partners have maintained **2 community gardens**; participated in the **Schuylkill Suicide Prevention Task Force**; supported parks and walking programs (**Schuylkill on the Move**); highlighted county artists at **Block of Art**; collaborated to decrease the impacts of opioid (and other substances) misuse on the **Schuylkill County REACH** (Opioid Overdose Task Force), and **St Luke's Miners' Rural Communities Opioid Response Program Grant**; and educated all ages about health and wellness throughout the county with **LVHN Schuylkill's Healthy Schuylkill Communities** and **IU 29 ACHIEVE programs**. In 2022-2023 we look forward to the return of the Commissioners' **Youth Summit** and new initiatives like **Schuylkill Girls Who Walk** and the Schuylkill **Center for Nonprofits**.

Please visit our website <http://www.schuylkillvision.com> to learn more about the work of Schuylkill County's VISION.

As you can imagine, programs such as these require significant time, talent, and treasure. We are humbly asking for your financial support through a sponsorship of the 2022 Spooky Schuylkill 5k. Several levels of sponsorship are available; please see the attached page for a full description.

Your contribution is greatly appreciated and will effectively support community projects focused on improving the quality of life, importance of community, and health and wellness in Schuylkill County. Also, we are accepting in-kind donations such as healthy snacks, prizes for our costume winners, etc. Please contact Mandy Fitzpatrick at mfitzpatrick@schuylkillvision.com to arrange in-kind donations.

Thank you for your generous sponsorship for the 2022 Spooky Schuylkill 5k.

Sincerely, The VISION Fundraising Committee



Benefiting Schuylkill County's VISION
Saturday, October 29, 2022

SPONSORSHIP OPPORTUNITIES:

Halloween Bash Host: Sponsorship Level: ~~\$1500 or more~~ (1 available) **SOLD OUT**

- ❖ Advertising of your company's (large) logo on race t-shirt and top of starting arch
- ❖ Company logo on race photos and at packet pick up and registration area
- ❖ Finish Line rally station/opportunity to showcase products and services under covered pavilion
- ❖ Name displayed on VISION web site and social media
- ❖ Receive 5 free runner entries
- ❖ Distribution of any marketing materials you provide in all participant swag bags

Trunk or Treat: Sponsorship Level: \$1000 (~~5 available~~) 3 Remaining

- ❖ Advertising of your company's (medium) logo on race t-shirt and starting arch legs
- ❖ Company logo on direction signs to parking and starting line
- ❖ Name displayed on VISION web site and social media
- ❖ Opportunity to showcase products and services under covered pavilion
- ❖ Receive 4 free runner entries
- ❖ Distribution of any marketing materials you provide in all participant swag bags

Trick or Treaters: Sponsorship Level: \$500 (~~10 available~~) 8 Remaining

- ❖ Advertising of your company's (small) logo on race t-shirt
- ❖ Name displayed on VISION web site and social media
- ❖ Rally Station on the course; can display products or handout swag at station
- ❖ Receive 3 free runner entries
- ❖ Distribution of any marketing materials you provide in all participant swag bags

Trail Magic: Sponsorship Level: \$300 (~~2 available~~) **SOLD OUT**

- ❖ Advertising of your company name on race t-shirt.
- ❖ Company recognition at water station
- ❖ Name displayed VISION web site and social media
- ❖ Receive 2 free runner entries
- ❖ Distribution of any marketing materials you provide in all participant swag bags.

Costume Curator: Sponsorship Level: \$250 or less

- ❖ Name displayed on VISION web site and social media
- ❖ Company shoutout during costume prize awards
- ❖ Receive \$5 off discount code for friends and family race registrants
- ❖ Distribution of any marketing materials you provide in all participants' swag bags

For more information or to make a donation, please contact Schuylkill County's VISION (EIN: 23-2965219) at (570) 622-6097 or info@schuylkillvision.com



2022 Spooky Schuylkill

Halloween 5k Walk/Run

Benefiting Schuylkill County's VISION

Please return completed form and check to:

Schuylkill County's VISION
11 East Main Street
Schuylkill Haven, PA 17972

Contribution Level (check one):

- Halloween Bash (~~\$1500 or more~~) **SOLD OUT**
- Trunk or Treaters (\$1000)
- Trick or Treaters (\$500) Costume Curator (\$250 or less)
- Trail Magic (\$300) In Kind Donation (snacks, prizes)

Company Name: _____

Company Address: _____

Contact Person: _____ Title: _____

Tel #: _____ e-mail _____

Signage Listing to Read: _____

Will you be setting up a display on race day (*Halloween Bash, Trunk or Treaters, Trick or Treaters levels only)?

Yes No

If Trick or Treater/Trail Magic Sponsor, please circle if will bring own costumed volunteers for your on-course station or would like to be paired with volunteers/nonprofit.

Schuylkill County's VISION is a registered 501(c) (3) nonprofit organization. EIN 23-2965219

*Please send your logo for inclusion on the signage and advertisements for the Spooky Schuylkill 5K to mfitzpatrick@schuylkillvision.com
To guarantee sponsorship recognition on printed materials please return by October 1st*