



Greetings,

A sponsorship for the Spooky Schuylkill 5K Walk/Run is an investment in Schuylkill County. Please support Schuylkill County's VISION's work in our county.

Schuylkill County's VISION (soon to be Schuylkill Connects) creates and supports community collaboration in Schuylkill County, PA; serving the people of Schuylkill County since 1998. Our mission is to connect community resources to help create a better Schuylkill County.

VISION cultivates partnerships, activates resources, and empowers the residents of Schuylkill County. In 2022-2023 VISION and our community partners have maintained 2 **community gardens**; participated in the **Schuylkill Suicide Prevention Task Force** and **Schuylkill County Immunization Coalition**; supported parks and walking programs (**Schuylkill on the Move** and **Schuylkill Girls Who Walk**); highlighted county artists at **Block of Art**; provided fiscal sponsorship to **Wade Vaughn Wessner Memorial Tournament**; engaged and equipped county youth (Commissioners' **Youth Summit**); began advocating for walkable communities (**America Walks and Safe Routes to Parks**); and educated all ages about health and wellness throughout the county with **LVHN Schuylkill's Healthy Schuylkill Communities** and **IU 29 ACHIEVE programs**. In 2023-2024 we look forward to continued and improved programs and projects as **Schuylkill Connects!** Shifting some **Healthy Schuylkill Communities** work from one-time events/fairs to more policy and built environment changes that have a larger sustainable impact on whole communities; offering capacity building learning opportunities and resources to county non-profits through a **Center for Nonprofits**; and strengthening our existing partnerships and forging new ones to improve not only our work but the work of others serving Schuylkill County.

Please visit our website <http://www.schuylkillvision.com> to learn more about the work of Schuylkill County's VISION.

As you can imagine, programs such as these require significant time, talent, and treasure. We are humbly asking for your financial support through a sponsorship of the 2023 Spooky Schuylkill 5k. Several levels of sponsorship are available; please see the attached page for a full description.

Your contribution is greatly appreciated and will effectively support community projects focused on improving the quality of life, importance of community, and health and wellness in Schuylkill County. Also, we are accepting in-kind donations such as healthy snacks, prizes for our costume winners, etc. Please contact Mandy Fitzpatrick at [mfitzpatrick@schuylkillvision.com](mailto:mfitzpatrick@schuylkillvision.com) to arrange in-kind donations.

Thank you for your generous sponsorship for the 2023 Spooky Schuylkill 5k.

Sincerely, The VISION Fundraising Committee



**Benefiting Schuylkill County's VISION**  
**Saturday, October 28, 2023**

**SPONSORSHIP OPPORTUNITIES:**

**Halloween Bash Host: Sponsorship Level: \$1500 or more (1 available) ~~SOLD OUT!~~**

- ❖ Advertising of your company's (large) logo on race t-shirt and top of starting arch
- ❖ Company logo on race awards and at packet pick up and registration area
- ❖ Finish Line rally station/opportunity to showcase products and services under covered pavilion
- ❖ Name displayed on VISION web site and social media
- ❖ Receive 5 free runner entries
- ❖ Distribution of any marketing materials you provide in all participant swag bags

**Trunk or Treat: Sponsorship Level: \$1000 (5 available)**

- ❖ Advertising of your company's (medium) logo on race t-shirt
- ❖ Company logo on event day direction signs and at starting line
- ❖ Name displayed on VISION web site and social media
- ❖ Opportunity to showcase products and services under covered pavilion
- ❖ Receive 4 free runner entries
- ❖ Distribution of any marketing materials you provide in all participant swag bags

**Trick or Treaters: Sponsorship Level: \$500 (10 available)**

- ❖ Advertising of your company's name on race t-shirt
- ❖ Name displayed on VISION web site and social media
- ❖ Rally Station on the course; can display signage and/or handout swag/treats at station
- ❖ Receive 3 free runner entries
- ❖ Distribution of any marketing materials you provide in all participant swag bags

**Trail Magic: Sponsorship Level: \$300 (3 available)**

- ❖ Company logo at water station
- ❖ Name displayed VISION web site and social media
- ❖ Receive 2 free runner entries
- ❖ Distribution of any marketing materials you provide in all participant swag bags

**Costume Curator: Sponsorship Level: \$250 or less**

- ❖ Name displayed on VISION web site and social media
- ❖ Company shoutout during costume prize awards
- ❖ Receive \$5 off discount code for friends and family race registrants
- ❖ Distribution of any marketing materials you provide in all participants' swag bags

**For more information or to make a donation, please contact Schuylkill County's VISION (EIN: 23-2965219) at (570) 622-6097 or [info@schuylkillvision.com](mailto:info@schuylkillvision.com)**



# 2023 Spooky Schuylkill

## Halloween 5k Walk/Run

Benefiting Schuylkill County's VISION

Please return completed form and check to:

Schuylkill County's VISION  
11 East Main Street  
Schuylkill Haven, PA 17972

**Contribution Level (check one):**

- Halloween Bash (\$1500 or more)
- Trunk or Treaters (\$1000)
- Trick or Treaters (\$500)                       Costume Curator (\$250 or less)
- Trail Magic (\$300)                               In Kind Donation (snacks, prizes)

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_  
\_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Tel #: \_\_\_\_\_ e-mail \_\_\_\_\_

Signage Listing to Read: \_\_\_\_\_

Will you be setting up a display on race day (\*Halloween Bash, Trunk or Treaters, Trick or Treaters levels only)?

Yes  No

If Trick or Treater/Trail Magic Sponsor, please circle if will bring own costumed volunteers for your on-course station or would like to be paired with volunteers/nonprofit.

*Schuylkill County's VISION is a registered 501(c) (3) nonprofit organization. EIN 23-2965219*

*Please send your logo for inclusion on the signage and advertisements for the Spooky Schuylkill 5K to [mfitzpatrick@schuylkillvision.com](mailto:mfitzpatrick@schuylkillvision.com)  
To guarantee sponsorship recognition on printed materials please return by October 1st*